



## **Membership Fees for 2024-2025**

|                                                                                                                                                                                                                                                                            | Price         |
|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------|
| Full membership for all commercial businesses and any group or organisation that wishes an online listing as well as unlimited event promotion and social media promotion. (See Note 1)                                                                                    | <b>£65.00</b> |
| Full membership for all: <ul style="list-style-type: none"><li>• Kelso Clubs &amp; Organisations.</li><li>• Non-profit or Charitable Tourist Attractions</li><li>• Emergency Service providers</li><li>• Non-profit making Charitable organisations</li></ul> (See Note 1) | <b>£22.00</b> |
| Event &/or Activity listing on VK website and Promotion on VK Social Media channels for Non-members (Note 2)                                                                                                                                                               | <b>£50.00</b> |
| Event &/or Activity listing on VK website and Promotion on VK Social Media channels Associate-members (Note 3)                                                                                                                                                             | <b>£40.00</b> |

### **Notes:**

1 – Full membership of Visit Kelso including a listing on the VK website, event promotion & social media activity on all Social Media platforms.

2 – Online event listing & Social Media promotion for any non-members, organisations and groups who wish to promote an event within the VK area.

3 - Online event listing & Social Media promotion for any associate-members who wish to promote an event held within the VK area. Associate Members are groups or organisations who are holding an event in a venue/ business who is a Visit Kelso member and this therefore becomes an associate membership promotion i.e. events being held in any VK membership venues such as Floors Castle, Kelso Racecourse etc.

The VK committee's decision is final therefore certain requests will be subject to approval – e.g. we won't promote anything that could take business away from the town or is in direct competition with something happening in the town at the same time.