



Visit Kelso held their Annual General Meeting on **Wednesday 18th May 2022.**
At The Town Hall, Kelso at **6.30. pm**

Minute of Meeting as follows:

Attendance: Marion Armitage, Sue Beck, Mags Clark, Adrian Clarkson, Claire Fletcher, Steve Fletcher, Gavin Horsburgh, Karen Hume, Claire Mole, Wendy Richardson, Lesley Rosher, Kirsty Shaw, Colin Seccombe, Lisa Seccombe, Margaret Skea, June Swan & James Walker.

Apologies: Joanne at Beauty Room, Alison at General Stags, Susan at Hoot n Cat, Susan at Mayfield Garden Centre, Anne at One Basket, Sue at RBS, Team at U Store, Louise at Wonky Giraffe & Tina Newton (Chair/ Borders Cookware).

1. Welcome and Apologies for absence

See note above for apologies. Karen welcomed everyone to the meeting as our existing Chair, Tina was unable to attend for personal reasons and managed the meeting agenda.

2. Minute of the Annual General Meeting minute held on 19th May 2021.

The minute of the previous meeting were proposed by Claire Mole and seconded by June Swan no objections were received so they were taken as a true minute and approved.

3. Any Matters arising (not on the agenda)

There were no matters arising from the previous minutes.

4. Chair's Report (June Swan on behalf of Tina Newton)

Please see attached report, Appendix 1

5. Treasurers Report & Year end accounts for 2021-2022 (Karen Hume)

Please see attached report from Karen Hume treasurer of Visit Kelso, Appendix 2

6. Election of Office Bearers:

a) Chair

No nominations so it was left as a vacancy

b) Treasurer

Karen was proposed as Treasurer, with Claire Mole proposed as Assistant Treasurer by June Swan and seconded by Adrian Clarkson.

c) Secretary

Mags Clark was proposed as Secretary by Gavin Horsburgh and seconded by Marion Armitage

d) Committee Members

The existing committee excluding Jonathon Garrett who has stepped down from the committee was proposed and agreed.

Lesley Rosher was also nominated to join the committee by June Swan & Mags Clark.

The new committee, including the above office bearers, is:

Marion Armitage, Adrian Clarkson, Claire & Steve Fletcher, Gavin Horsburgh, June Swan & James Walker.

7. Visit Kelso update:

a) Future planning document

Please see attached Future Planning Document.

Mags explained this document was drafted to give us a vision. It is a working document that is due for review in the next few months.

It is designed to show the groups has a vision and a focus albeit, we can still choose to do other items and activities as we see fit and appropriate.

Having a future vision and planning document is a good thing when applying for funding as it shows you have a plan; aims and objectives etc.

a) Project update

Please see attached report from Emily McGowan of McGowan Marketing, who is project managing the main funding projects we are working on at present.

After some general questions from the floor, explaining why we had concentrated on the funding with shorter timescales and not Adapt and Thrive it was agreed that:

We need to try and engage more with Schloss Roxburghe moving forward and try to encourage them to become a potential Sponsor/ partner for a future project, linked to the Adapt and Thrive funding application.

We also need to try and re-build a connection with Floors hopefully encouraging them to become another potential Sponsor for a suitable future project.

8. Adoption of the revised Visit Kelso Constitution – see copy attached which has been updated to reflect the current structure and future plans for Visit Kelso.

Please see attached draft Constitution and accompanying notes which Karen read, summarising the main changes and amends that were being proposed as part of the new constitution.

Mags also clarified that the amends were being proposed to bring the Constitution in line with the Future Direction document and current aims and objectives of the group. She clarified that one of the main changes, over and above what Karen reported, was that it removed the previous reference to the Chamber of Trade as that is not what VK does in its currently role and format.

In general, everyone was happy with all the proposed amends. The only point that most

had concerns regarding with the proposed VK Map and coverage area. This led to a very good, healthy conversation regarding the geographical location VK covers and the final agreement was:

VK covers the Full TD5 Postcode Area.

Plus

For Accommodation providers – We cover the TD5 Postcode as well as Surrounding RURAL areas

And For Event Promotion we will promote TD5 + a 20-mile radius from town hall.

Everyone was happy with all other proposed amends, so Sue Beck proposed the new constitution and Marion Armitage seconded this with the above amends made.

9. Proposed Membership Fees – 2022-2023

Please see attached price proposals.

After a good health discussion around the proposed pricing fees, it was agreed the new fees for 2022-2023 will be:

£20.00 for Clubs and Organisations

£30.00 Event Listing for Non-Members

£20.00 Event Listing for Associate Members (see notes on attached)

10. Any other Competent Business:

Sue Beck asked why we had accepted Unique cottages as a member of VK and it was explained that they have several properties based in Kelso/ the TD5 area and are of a similar nature to Crabtree and Crabtree which was why they were agreed.

Unfortunately, a couple of the images on their listing are not Kelso based properties therefore Mags said she would talk to them about this as the agreement was, they would primarily promote and lead with their Kelso accommodation.

Do we have copyright on our website and photographs – we thought so but said we would check with Strive (the company who built the website for us)

We need to copyright out photos and stories moving forward.

It was suggested that we add a What3words reference section to all our member listing pages, so people can add this to their listing and help people locate them/ their business.

It was also mentioned that a couple of businesses don't have physical premises and are online shops, only, therefore can we look into this and work out how best to make that clear on the website – Mags will discuss this and the What3words request with Strive.

And last but not least there was a discussion about how good it is to see returning events coming back to the town as well as new events coming, specifically at floors etc, however we all need to try and benefit from them as far as possible therefore more advance notice of events would be useful (if possible).

The Date of the next AGM will be September 2023 (once the new year end has passed and the accounts are prepared) however we will hold an EGM, annually in / around April

to discuss and agree the proposed membership renewal fees for the year ahead.
With no other further business Karen thanked everybody for their attendance & good discussion/ contribution towards the meeting. She then closed the meeting.