

Visit Kelso

Year Ended 31st January 2022

Income and Expenditure Summary

Income	Prev Yr	2022		Expenditure	Prev Yr	2022
Subscriptions / Membership	6,543.90	8,114.40		Outside Contractors		
				Marketing / PR / PM	3,560.00	10,920.00
Grant Income				Social Media	4,599.99	8,600.00
Destination and Marketing Sector		18,000.00	Note 3			
Great British High Street Prize	15,000.00		Note 4	Advertising / Marketing	779.97	1,657.50
Adapt & Thrive		10,000.00	Note 5			
COVID Grant	2,000.00			Story Telling		500.00
SBC Grant (RCTC Net Zero)	0.00	15,000.00	Note 6	South of Scotland Membership		630.00
SBC Grant - Common Good Fund		2,000.00		Great British High Street	3,240.70	561.60
CBAH Grant	0.00			BIDS	0.00	884.68
TBRR Grant	1,800.00		Note 7	Christmas Market		533.49
Hanging Basket Collection	0.00	3,415.50		Hanging Basket Purchase (60 x £26.50)	0.00	1,590.00
				Hanging Basket Watering	44.40	2,118.06
Other Income						
Event Promotion (Non Members)		50.00		Website COVID Page	27.00	
Christmas Market		365.00		Website Logos	121.50	
Competition Prizes written back		65.00		Website Hosting	230.40	238.80
				Audit Fees	0.00	0.00
				Digital Marketing		194.89
				Honoraria	0.00	0.00
				Civic Week Comp Prizes	0.00	30.00
Sub Total	25,343.90	57,009.90			12,603.96	28,459.02
Opening Bank A/C	8,747.52	22,375.45		Closing Bank A/C	22,375.45	49,763.34
Opening Debtor	0.00			Opening Creditor	548.00	1,435.99
Closing Creditor	1,435.99	393.00	Note 1	Closing Debtor	0.00	120.00
Opening Cash in Hand	0.00					
	35,527.41	79,778.35			35,527.41	79,778.35

0.00 0.00

Signed

Karen Hume

Karen Hume (Treasurer)
6th March 2022

Tina Newton

Tina Newton (Chair)
6th March 2022

Visit Kelso

I certify that I have prepared the above income and expenditure account for the year to 31st January 2022 from the books and records provided and have accepted the Treasurers assurances that all transactions have been properly recorded and conclude that this account is in accordance with these records and BoS bank statements.

Adrian Clarkson

Adrian Clarkson CPFA
6th March 2022

Note 1

Visit Kelso - Receipts and Payments Year Ended 31st January 2022

Creditor Analysis

Creditor	Period	Amount	Notes
McGowan Marketing	Jan-22	£360.00	Paid 1/2/22
Karen Hume Postage	VK Stickers	£33.00	Paid 7/2/22
Total Creditor Provision		£393.00	

Note 2

Visit Kelso - Receipts and Payments Year Ended 31st January 2022

Debtor Analysis

Debtor	Period	Amount	Notes
R CUNNINGHAM-HAIG EDENWATER	Membership	£60.00	Received 1/2/22
BAKERY SUGAR BOX BAKERY SUGAR BOX	Membership	£60.00	Received 4/2/22

Total Debtor Provision

£120.00

[illegible]

				<u>Note 4</u>
<u>GBHS Analysis</u>				
Date	£	Balance (£)		
10/02/2020	Great British High Street Prize Money	15,000.00	15,000.00	
24/08/2020	DH Design - GBHS - Tear Drop Flag	-108.00	14,892.00	
04/09/2020	Strive Digital - GBHS - Web Updates, Walking routes & user profiles	-2,228.20	12,663.80	
21/09/2020	Strive Digital - GBHS - application for Photo Fix	-54.00	12,609.80	
05/10/2020	Strive Digital - GBHS - changes to walking route page	-94.50	12,515.30	
16/10/2020	Strive Digital - GBHS	-40.50	12,474.80	
09/11/2020	Strive Digital - GBHS	-27.00	12,447.80	
14/12/2020	Strive Digital - GBHS - Trails	-688.50	11,759.30	
29/04/2021	Strive Digital - GBHS	-135.00	11,624.30	
31/01/2022	NICOLSON DIGITAL L	-£60.00	11,564.30	
31/01/2022	PROMOTIF	-£333.60	11,230.70	
07/01/2022	KAREN HUME	-£33.00	11,197.70	
Spend to 31st Jan 2022				
		-3,802.30		

[illegible]

<u>RCTC</u>		<u>Note 6</u>
Date	£ Balance (£)	
19/11/2021 Scottish Borders Council	15,000.00 15,000.00	
06/12/2021 Soundwaves Audio	-450.00 14,550.00	
06/12/2021 Cross Keys Hotel Room Hire	-277.50 14,272.50	
13/12/2021 MCGOWAN MARKETING	-3,150.00 11,122.50	
31/01/2022 PHIL WILKINSON Photography	-600.00 10,522.50	
<i>Ringfenced JG Volunteer Time</i>	<i>-500.00 10,022.50</i>	
<i>Ringfenced VK Volunteers</i>	<i>-300.00 9,722.50</i>	
Spend to 31st Jan 2022	-5,277.50	

Note 7Towns Bid Grant

Date	£	Balance (£)
TBRR Grant		
	<i>Bordering on Bootifull</i>	1,800.00
04/09/2020 McGowan Marketing	Towns Bid application costs	-200.00
11/03/2021 Woodside	Plants	-150.00
15/03/2021 Berwick Garden Centre		-4.80
15/03/2021 Paint Shed		-46.87
24/03/2021 Markel	Public Liability Insurance	-100.80
25/03/2021 D Howieson	Branding of Boots	-156.00
25/03/2021 Kelso Life	Advertising	-122.00
29/03/2021 J Abercrombie (Joiner)	Construction of boots	-180.00
29/03/2021 Wendy Richardson	Social Media	-200.00
29/03/2021 McGowan Marketing	Marketing	-400.00
29/03/2021 McGowan Marketing	Design Advert - Kelso Life	-30.00
29/03/2021 McGowan Marketing	Desing Competition Form	-20.00
22/06/2021 MISS M CLARK	Printing Costs	-24.21
26/07/2021 MRS L ROSHER	Bootifull Voucher	-5.00
21/09/2021 FIRM OF BROWN'S	Bootifull Voucher	-15.00
14/09/2021 THE MOLE HOUSE	Bootifull Voucher	-20.00
31/08/2021 SEASONS COFFEE SHOP	Bootifull Voucher	-10.00
26/08/2021 Michelle Douglas	1st Prize Boots	-50.00
	Balance to General Expenses	-65.32
		0.00
	Spend to 31st Jan 2022	-1,800.00