



Proposed Membership Fees for 2026-2027

	Price
Business Bronze Membership - £70 * Website Listing * Promotion on "Love Kelso" Social Media * Access to town trails/competitions * Member Price on Hanging Baskets (Town Centre) (See Note 1)	£70.00
Business Silver Membership - £90 * Website Listing * Promotion on "Love Kelso" Social Media * Access to town trails/competitions * Member Price on Hanging Baskets (Town Centre) * Event Promotion - Visit Kelso Website * Event Promotion - Visit Kelso Social (See Note 1)	£90.00
Business Gold Membership - £120 * Website Listing * Promotion on "Love Kelso" Social Media * Access to town trails/competitions * Member Price on Hanging Baskets (Town Centre) * Event Promotion - Visit Kelso Website * Event Promotion - Visit Kelso Social * Image on Visit Kelso Website Home Page * Dedicated Promotion on Visit Kelso Social Media (See Note 1)	£120.00
Business Platinum Membership - £130 * Website Listing (Multiple Categories Or Businesses) * Promotion on "Love Kelso" Social Media * Access to town trails/competitions * Member Price on Hanging Baskets (Town Centre) * Event Promotion - Visit Kelso Website * Event Promotion - Visit Kelso Social Media * Image on Visit Kelso Website Home Page * Dedicated Promotion on Visit Kelso Social Media (See Note 1)	£130.00
Self Catering / Bed & Breakfast Bronze Membership - £70 * Website Listing * Promotion on "Love Kelso" Social Media * Member Price on Hanging Baskets (Town Centre) (See Note 1)	£70.00

Self Catering / Bed & Breakfast Silver Membership - £90 * Website Listing * Promotion on "Love Kelso" Social Media * Member Price on Hanging Baskets (Town Centre) * Event Promotion - Visit Kelso Website * Event Promotion - Visit Kelso Social Media (See Note 1)	£90.00
Self Catering / Bed & Breakfast Gold Membership - £120 * Website Listing * Promotion on "Love Kelso" Social Media * Member Price on Hanging Baskets (Town Centre) * Event Promotion - Visit Kelso Website * Event Promotion - Visit Kelso Social Media * Image on Visit Kelso Website Home Page * Dedicated Promotion on Visit Kelso Social Media (See Note 1)	£120.00
Community Group / Charity Membership - £30 * Website Listing * Promotion on "Love Kelso" Social Media * Event promotion on Visit Kelso Website This includes (but not limited to:) • Kelso Clubs & Organisations. • Non-profit or Charitable Tourist Attractions • Emergency Service providers • Non-profit making Charitable organisations (See Note 1)	£30.00
Event &/or Activity listing on VK website and Promotion on VK Social Media channels for Non-members (Note 2)	£50.00
Event &/or Activity listing on VK website and Promotion on VK Social Media channels Associate-members (Note 3)	£40.00

Notes:

1 – Membership of Visit Kelso including a listing on the VK website, event promotion & shared social media activity. The sharing of members' social media posts is at the discretion of the Social Media Manager.

2 – Online event listing & Social Media promotion for any non-members, organisations and groups who wish to promote an event within the VK area.

3 - Online event listing & Social Media promotion for any associate-members who wish to promote an event held within the VK area. Associate Members are groups or organisations who hold an event in a venue/ business who is a Visit Kelso member, and this therefore becomes an associate membership promotion i.e. events being held in any VK membership venues such as Floors Castle, Mellerstain, Kelso Racecourse etc.

The VK committee's decision is final therefore certain requests will be subject to approval – e.g. we won't promote anything that could take business away from the town or is in direct competition with something happening in the town at the same time.